

# THE EDUCATION COLLABORATIVE

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Entrepreneurship Curriculum: The  
Methodology of Teaching

# Panelist

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# Session Outline

- Introduction: Entrepreneurship & Innovation at RU
- Essence: Theory and Practice
- Methodology: Learner-Centered
- Activities: Diverse activities
- Assessment: Transformational Behavior
- Teachers as Learner's: Learning to Teach

# Introduction: Entrepreneurship & Innovation at RU

## What and Why learning at Riara University

### 1. Two courses

- Entrepreneurship and Innovations (Africa's Social economic Challenges)
- Indigenous Innovation ( Encourages problem identification based on cultures and community resources)

### 2. The Accelerator Program: From Ideas to reality

### 3. Ashesi Convening Pedagogy Track and other enablers

# Essence: Theory and Practice

## Theory

- Entrepreneurial Process
- Five stages of the entrepreneurship process
- Identification of a problem
- Methods of Idea generation and Creativity to Managing the Venture
- Choose Social or Business innovation.

# Methodology: Learner-Centered

- Case Studies.
- Map Business Canvas Model
- Customer and Competitor Profile
- Theory of change / Pathways framework
- Business Plan creation
- Pitch ideas through canvas lens to Industry guests

# Activities: Flipped Classrooms

- Student/ Group Elevators pitch to Industry guests
- Student Group Presentations
- Flipped classrooms
- “Get out of building Activity”
- Industry Guests speakers
- Mentorship, Role Play
- Student Industry Pitch

# Assessment: Transformational

- Leaner focused –targets behavior change
- Students' no longer look at entrepreneurship as business students unit.
- Students join the accelerator program and cause change



# Teachers as Learner's: Learning to Teach

In the last two decades, the academic cocoon has been blown wide open by the forces of globalism, multiculturalism, and multi-modalism

(New London Group, 2000). **Therefore....**

## Kenya's Innovations Turned Global Brands -From Ideas To Reality



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**Thank You & Questions?**