

The School of Industrial Psychology and Human Resource Management

Prof Elrie Oosthuysen (Botha)
Faculty of Economic and Management Sciences,
North-West University, South Africa



Industry partner/practical exposure

- Work-integrated learning (WIL) is encouraged and supported by the university, especially for professional degrees.
- Currently, informal based on the lecturer's networking.
- Moving towards formalizing it with longer-term agreements.



Faculty of Economic and Management Sciences Open-day for prospective new students

Programme

Masters in Industrial and Organizational Psychology

Project:

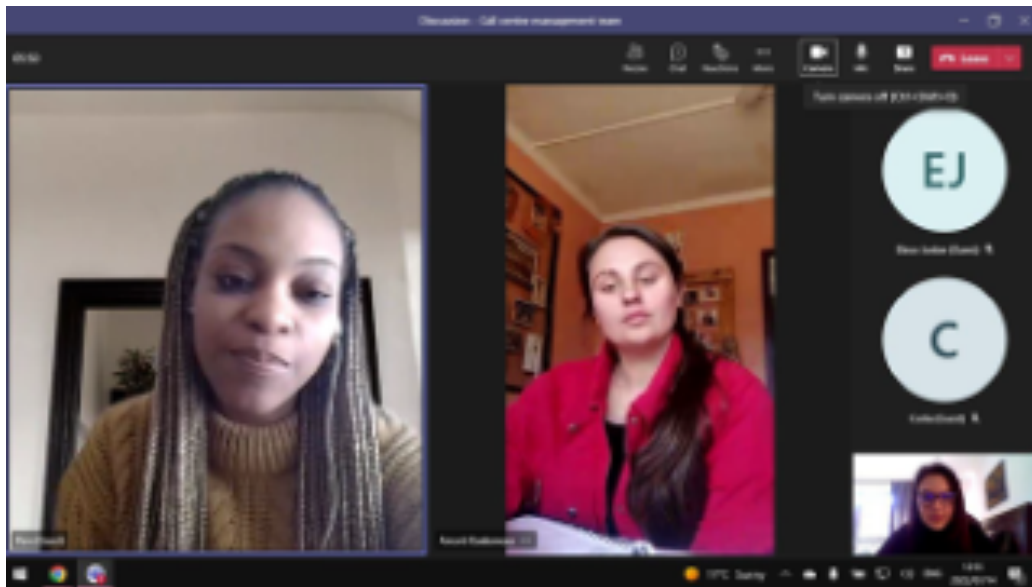
“Design, implement and evaluate a psychometric intervention based on a team needs analysis of an external client. Choose a team that will welcome team building, conflict resolution or any relevant team intervention. For this intervention, 3-4 people should work together as a group.”



Taking a break after class on the Vanderbiltpark Campus

Process and examples

- Briefing in class
- Letter from University
- Initial discussions with industry partner
- Feedback to the lecturer
- Present planning to class
- Intervention
- Feedback from industry partner
- Present evidence to class



Students presenting intervention online



Students presenting intervention in-person



Integration into curriculum

- Approach for different levels
- PQM (programme qualification mix) project
- WIL (work-integrated learning) incorporated into programmes

Monitor and evaluation process

- Students POE
- Feedback from students and industry clients

Challenges

- Commitment of industry partners
- Supervision of students
- Cost involved



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Success

- Students experience
- Feedback from industry

A few industry partner's logos