

# HOSTING EMPLOYABILITY SESSIONS AND EMPLOYABILITY FAIR WEEK.

---



***Eunice Marete, Sylvia Kinyamu***

Directorate of Quality Assurance and Career Services  
Meru University of Science and Technology (MUST), Kenya

# BACKGROUND

---

Meru University of Science and Technology (MUST) established the Office of Career Services under the then Directorate of Quality Assurance in 2019.

This was in response to a call by the Government, through the Ministry of Education to have all tertiary and higher education institutions establish a functional Office of the Career Services.

The office would enable learning institutions provide holistic University education by preparing students from the onset to the eventual entry into the labour market or entrepreneurship.

# STATEMENT OF THE PROBLEM

---

According to International Labour Organization (ILO) 2021 report, Kenya unemployment and underemployment rate stood at 11%.

Therefore, the need to continuously train graduates with relevant skills to meet potential job requirements and skills are an important development challenge in Kenya.

01

## GRANT TYPE

Post Convening Employability grant

02

## DURATION

1 year

03

## TARGET GROUP

University students and Alumni

## OBJECTIVES:

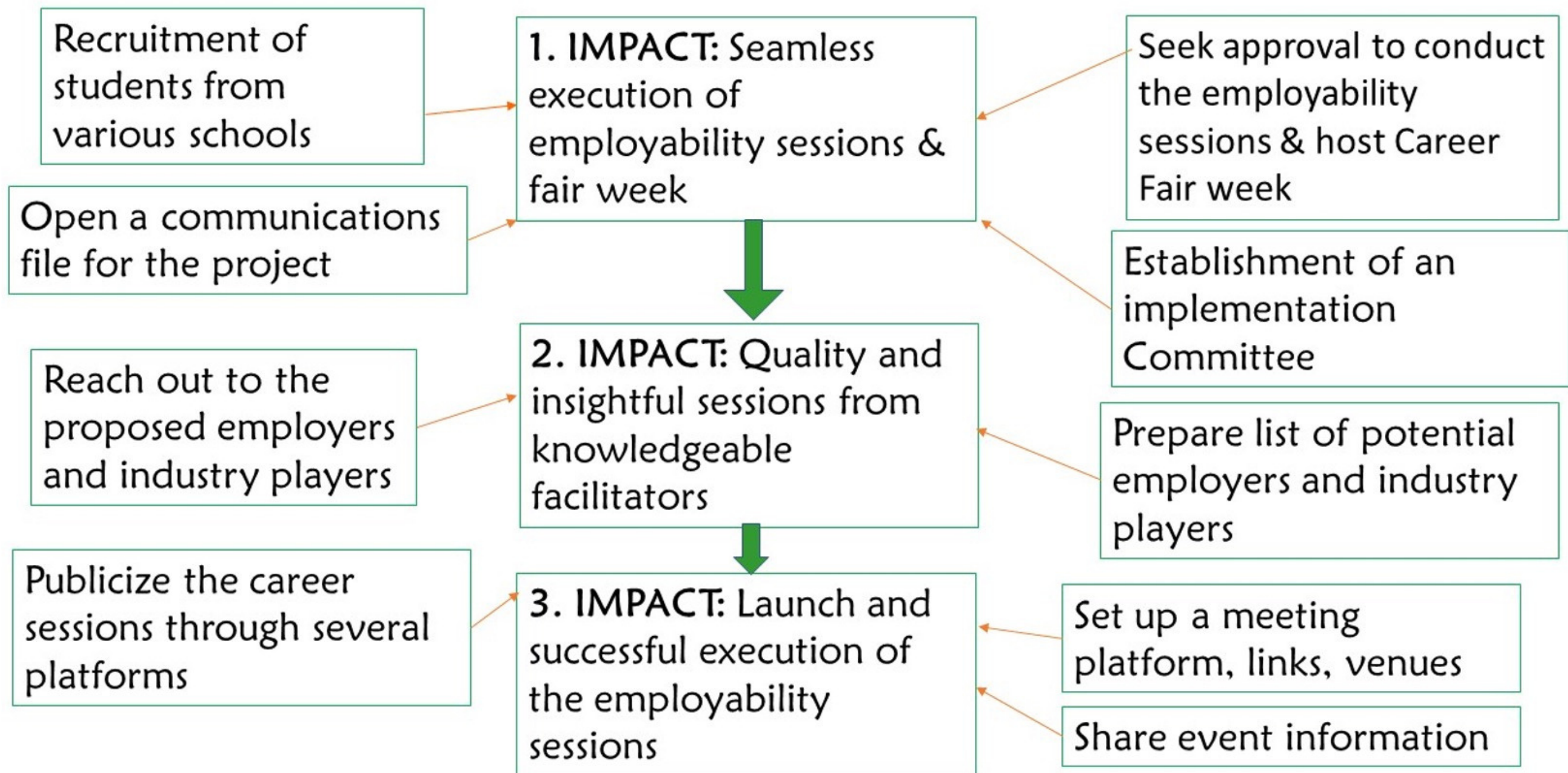
Host employability sessions culminating to an open employability week fair at the University.

Specific objectives include:

- Collect information on market trends
- Prepare students/finalists for the job market
- Create opportunity for network / collaboration
- Interaction between the students and the prospective employers.

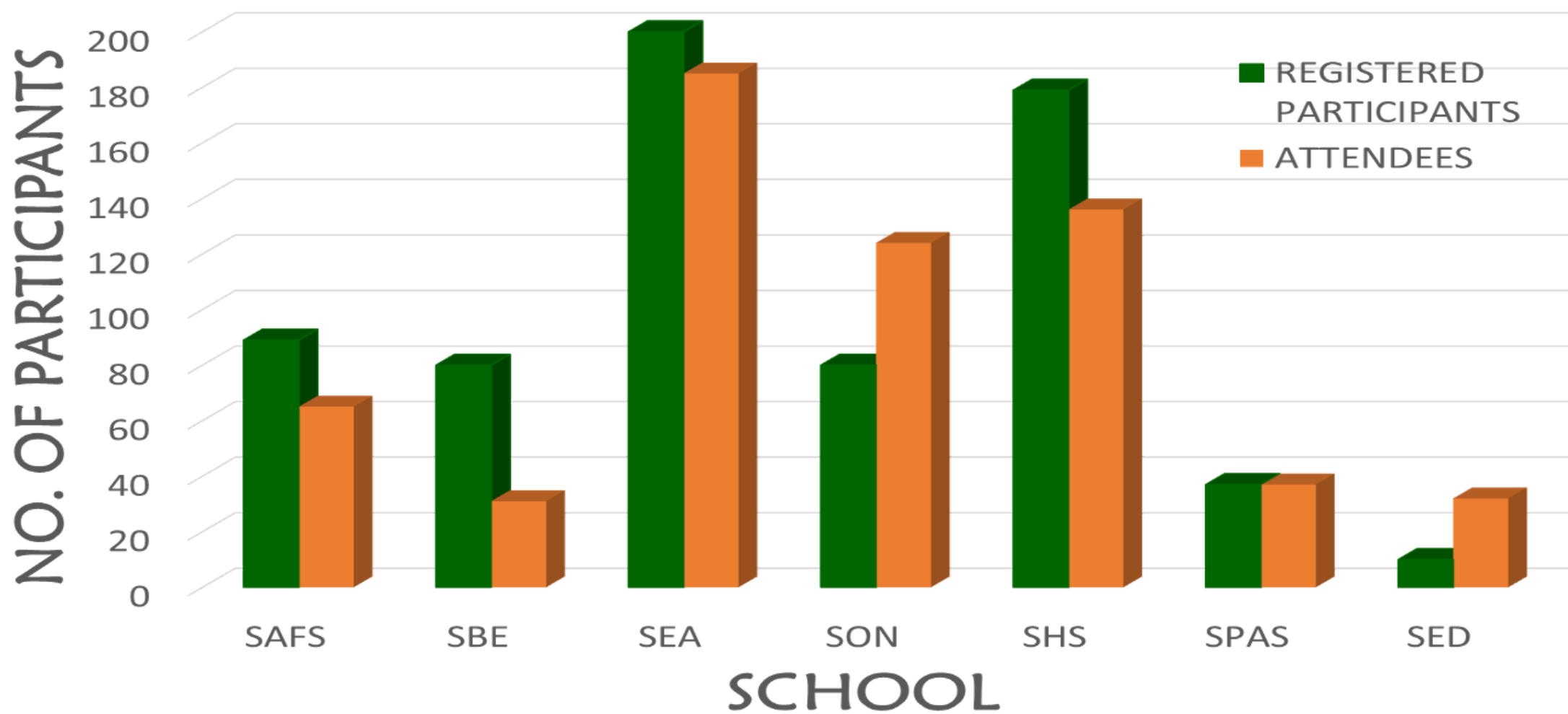
# IMPLEMENTATION MATRIX METHODOLOGY

## Employability Sessions Implementation matrix



# OUTCOME

SUMMARY OF REGISTRATION AND ATTENDANCE FOR THE EMPLOYABILITY CAREER SESSIONS



## KEY

- SAFS - School of Agriculture and Food Science
- SBE - School of Business and Economics
- SEA - School of Engineering and Architecture
- SoN - School of Nursing
- SHS - School of Health Sciences
- SPAS - School of Pure and Applied Sciences
- SED - School of Education



# CONCLUSIONS



- Employability career sessions were conducted virtually in seven (7) schools.
- Overall, six hundred and seventy-five (675) registered for the sessions.
- Six hundred and ten (610) unique participants attended the sessions.

# LESSONS LEARNT



- Sharing personal experience by the industry players was quite exciting to the participants.
- All sessions were somewhat relevant to the students regardless of the programmes of study.
- Building relations with the industry is key to successful engagements.
- Critical to test technology before every session.

# Next Steps

- Organise and conduct a 3-day employability fair at the University.



## Contact

- Website: [www.must.ac.ke](http://www.must.ac.ke)
- E-mail: [qa@must.ac.ke](mailto:qa@must.ac.ke)
- Tel: +254 712 524293

## Acknowledgement

- Ashesi University, Ghana for award of the grant.
- University Management Board, MUST for the administrative support.
- Grant Planning and Implementation Committee for planning of the career sessions.