

# CUU E- Internship Platform

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CAVENDISH  
UNIVERSITY  
UGANDA

THE EDUCATION  
COLLABORATIVE

# INTRODUCTION

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## Summary of Project

The CUU E-internship platform connects students and recent graduates with companies and organizations offering internships, both remote and physical. Participants can create a profile and search for relevant internships, while companies can post opportunities. The platform allows for communication and collaboration with the participants. The platform provides a convenient way for participants to gain work experience and build their professional networks.

## Background / Problem

CUU Internship Platform was developed to address the challenges faced by both students and employers in finding and securing internships. The lack of an efficient and user-friendly internship platform made the process daunting and results in missed opportunities. CUU Internship Platform is a comprehensive and intuitive platform that enhances the internship search and hiring process for all stakeholders involved. It provides valuable opportunities to gain practical experience, apply classroom knowledge to real-world situations, and establish professional networks.

# OBJECTIVE / PURPOSE

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This project aimed to create a digital platform that connects students and employers for internships at Cavendish University Uganda. The platform was designed to make the process of matching and placing students in internships easier by streamlining the search and application process. It aims to create meaningful connections between students and employers where students can gain valuable hands-on experience and develop industry-specific knowledge, while employers can identify motivated and talented individuals who can contribute to their organizations in the future.

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## GRANT TYPE

Edu Collab's Post Convening Grant of 2021, and Cavendish University Uganda.

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## DURATION

The platform took 5 month to build from the initial to the current, 2 month to test, and gather feedback from employers, students, and faculty, and 2 month of continuous review

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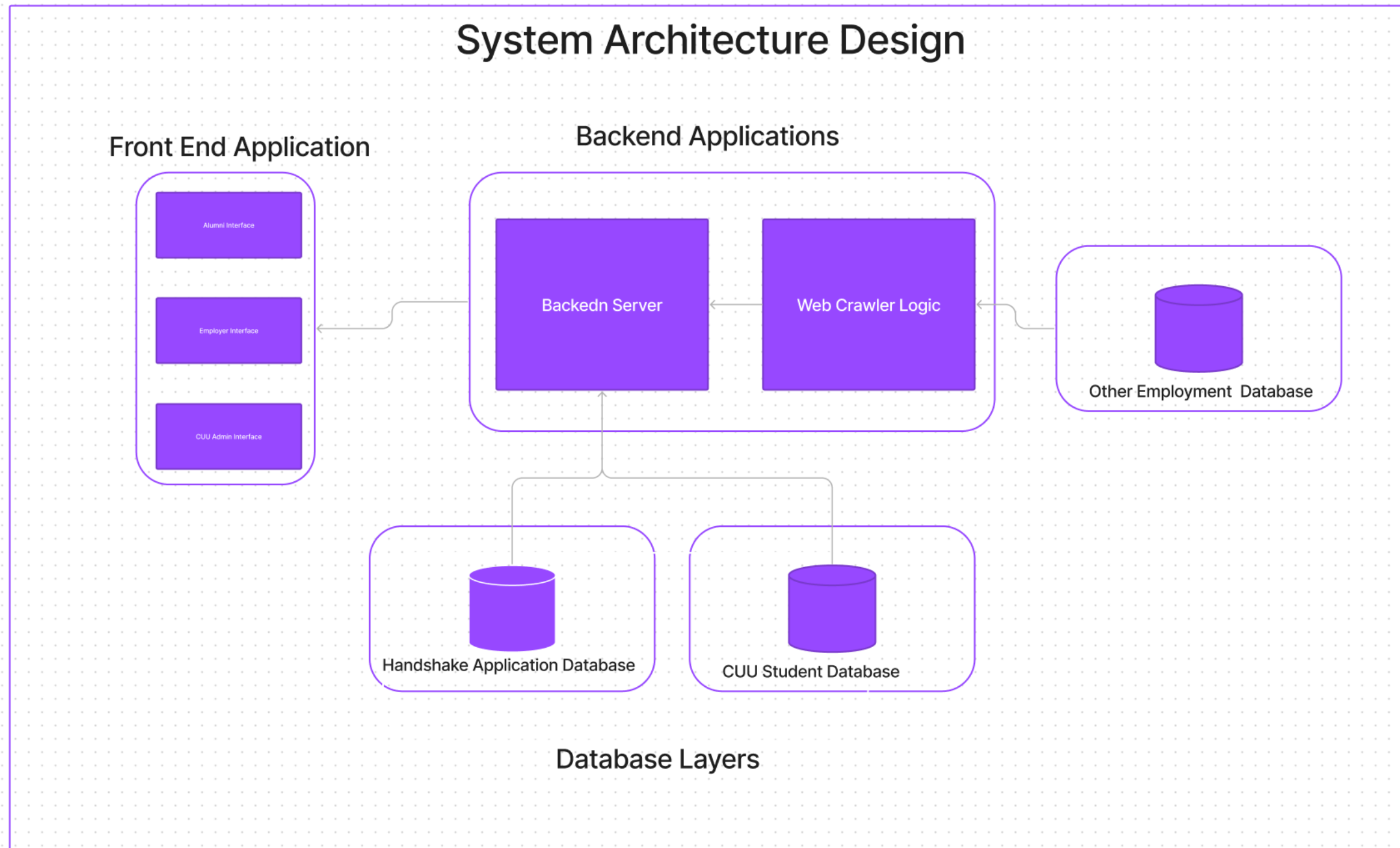
## TARGET GROUP

Students, employers, members of staff who are intending to take or recruit interns in the academic year starting October 2021 up to December 2022

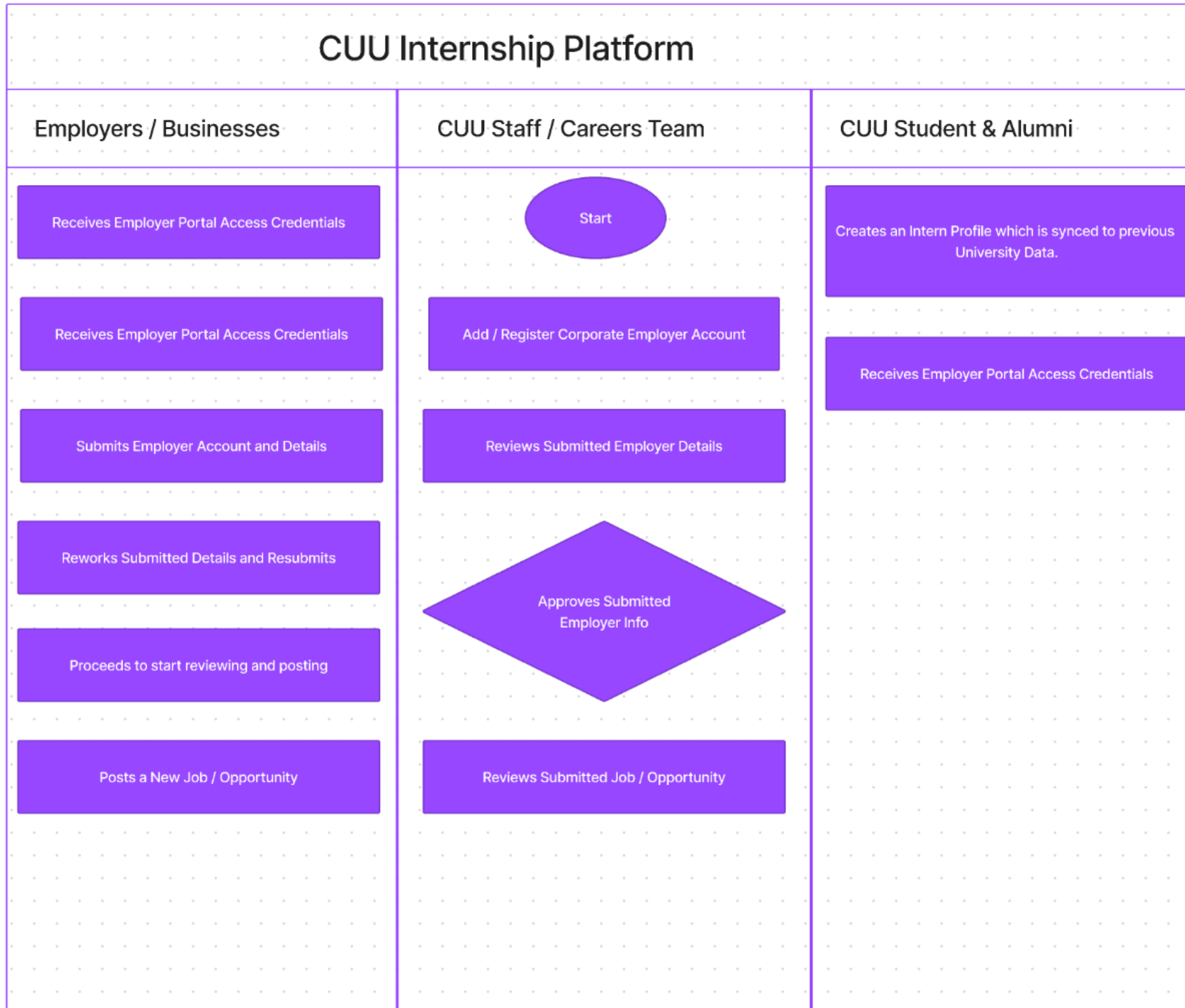
## METHODS

An internship platform was created with modern web technologies to provide an easy-to-use interface and optimized performance. It saves and manages listings, profiles, and employer information. Employers and students both have the ability to create profiles that display their qualifications and preferences. Employers can post thorough internship listings that are sorted by industry, location, and time span, connecting students with relevant internships based on their interests and skills. The platform assists with the application and selection process, allowing students to apply and employers to manage applications directly.

# STRUCTURE



# STRUCTURE



## Outcome

- The outcome is that 10 employers have been on-boarded on the platform and about 106 opportunities shared, and 203 students placed for internship.

## Conclusion

Employers are positive about hosting interns, but some have concerns about information safety; this can be addressed by implementing strong data protection policies. Streamlining the process of accessing intern placements is important for both employers and interns. Providing regular feedback and reports ensure the internship is valuable for both the intern and the employer.

## Success stories

- 23 students were retained after internship, and a lot more promises made during the internship, 6 employers are seeking on-boarded and the marketing of the platform is ongoing

## Lessons learnt





## Challenges



One of the greatest challenges was encouraging students, and employers to adopt and actively use the internship platform. Overcoming the initial resistance and ensuring widespread participation requires effective marketing, clear communication of benefits, and building trust in the platform's reliability and security.

## Recommendation



It is recommended to conduct research on the internship platform's impact and effectiveness for implementing institutions. This research can provide valuable insights and data to inform further improvements and optimize the platform's alignment with the needs of educational institutions.



# Acknowledgement

Once again, we would like to express our heartfelt gratitude to the Education Collaborative for their generosity, vision, and commitment to fostering educational excellence and professional growth. Your support has been instrumental in making the internship platform a reality and driving positive change in the lives of students and the broader community.