



THE EDUCATION  
COLLABORATIVE

Annual  
Convening



**BOTHO**  
UNIVERSITY  
EXCELLENCE | LEADERSHIP | INNOVATION

# Towards effective and successful entrepreneurship pedagogy

**Prof. Paul Evans and Alois Mhundwa**

16 JUNE 2022, 2:15-3:45 pm

*Entrepreneurship Pedagogy Track*

# Botho University Entrepreneurship Pedagogy Track



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## Entrepreneurial Alumni:

*Entrepreneurship Competencies that Matter: Stories from Alumni Entrepreneurs*

Presented by Didintle Moreki & Edith Njage

Wed June 15, 11am

## Angel Investors:

*Funder-ready-entrepreneurs: A conversation with Angel Investors*

Presented by Abu Cassim & Steve Sewu

Wed June 15, 11am

## The Botho University Model:

*Integrating entrepreneurship and innovation into campus-wide pedagogy: The Botho Model*

Presented by Tebogo Matebesi & Golden Chikari

Wed June 15, 1:30pm

*Entrepreneurship Curriculum Design & Development*

Presented by Jewel Thompson

Wed June 15, 3:15pm

*Towards effective and successful entrepreneurship pedagogy for Africa*

Workshop moderated by Prof. Paul Evans and Alois Mhundwa

*(leading to a framework & summary report to be sent to workshop participants)*

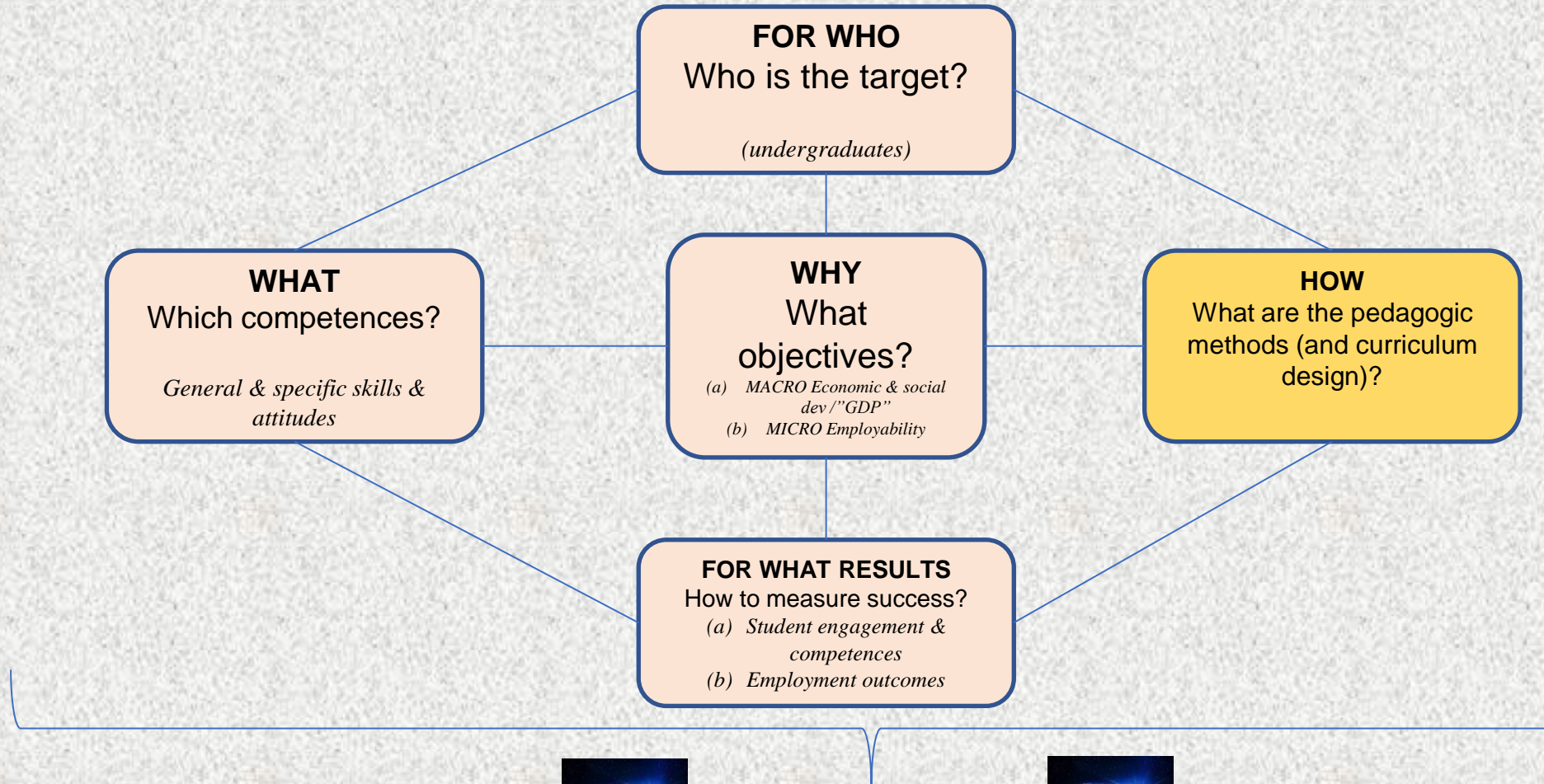
Thurs June 16, 2:15pm

*Entrepreneurship Pedagogy Track*

# Framing Entrepreneurial Pedagogy

*Despite its importance, there is no clear paradigm for teaching Entrepreneurship*

Source: "The teaching model of entrepreneurship education, Fayolle & Gailly (2008)



# The Botho Model of the Entrepreneurial Journey

**The Pedagogy**  
Challenging projects + Coaching and Support + Relevant Knowledge

**Growth Mindset**

Critical thinking

Collaboration & teamwork

Articulation & communication

**Innovative and Entrepreneurial Mindset**  
Innovation & Creativity  
Comfort with risk  
Future orientation  
Opportunity recognition  
Flexibility & resilience

**Self-efficacy**

**SUCCESS**  
Employment rate  
Career success  
Career satisfaction  
**S** Actualization of business startup  
Micro-enterprise or community project

School

Admission to Botho Univ.

1<sup>st</sup> & 2<sup>nd</sup> year

3<sup>rd</sup> & 4<sup>th</sup> year

**Graduation**

*Entrepreneurship Pedagogy Track*



# Session Outline

How do we effectively help students take the journey from school to entrepreneurship in different forms such as:

- A young professional showing initiative and creativity,
- Someone launching their own microenterprise,
- A person or team with a project that may lead to a successful start-up.

What are the keys to effective pedagogy that achieve these student outcomes?

How can we measure the success of this pedagogy?

Introduction and Framing - *(5-10 mins)*

Roundtable on insights - *(20-25 mins)*

Group work – *(25 mins)*

Plenary Review of Highlights *(20 mins)*

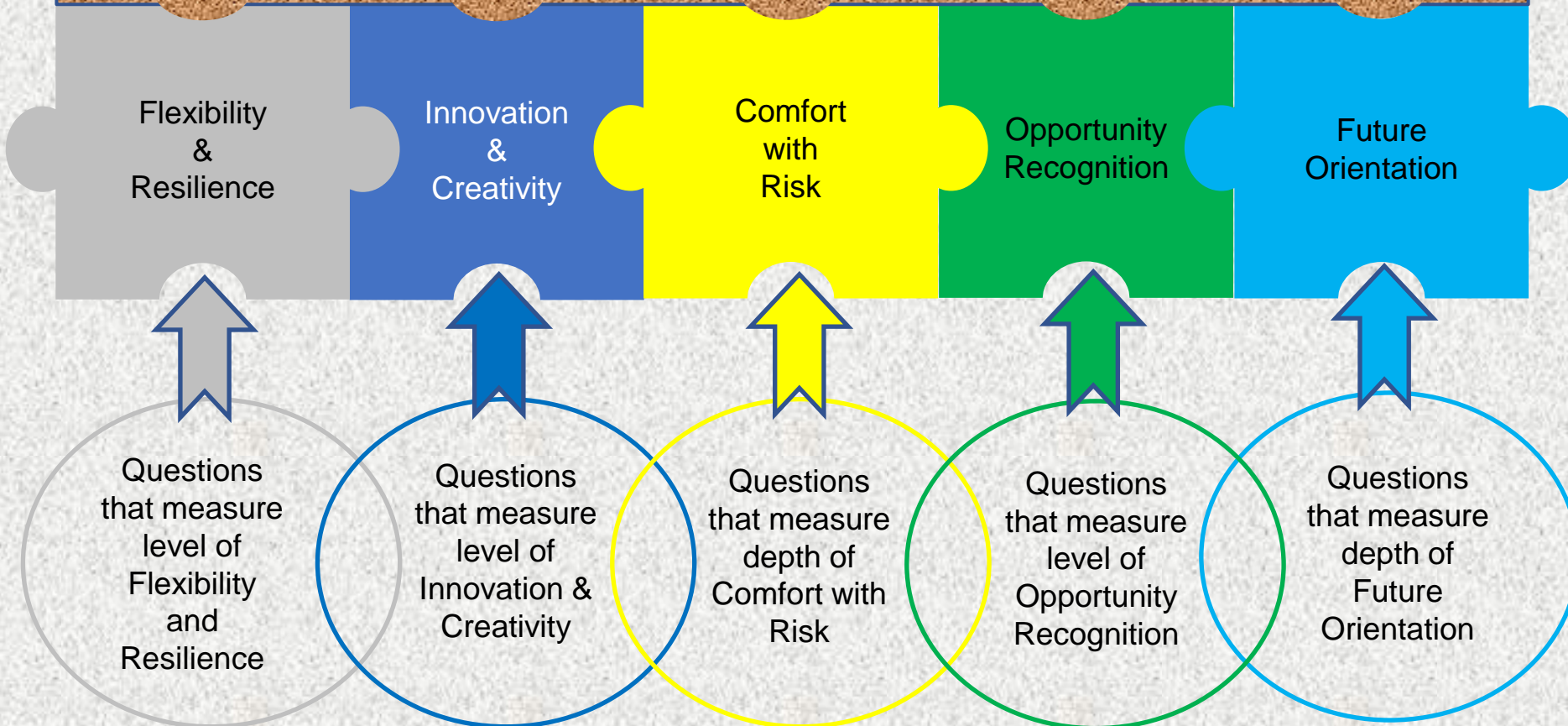
Toward a framework for our conclusions - *(10 mins)*

Some Research and Leadership Implications – *(5 mins)*

## Measuring various Entrepreneurial Competencies

### Innovative and Entrepreneurial Mindset

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# Thank You

Workshop participants will receive by e-mail a copy of the **Framework for Entrepreneurship Pedagogy** resulting from this Workshop and the conference Track, with a short summary report, within a month of the EduCollaborative Convening.

We probably have your email address; **to be sure, please leave us your card.**