



THE EDUCATION
COLLABORATIVE

Annual
Convening



BOTHO
UNIVERSITY
EXCELLENCE | LEADERSHIP | INNOVATION

Entrepreneur, the end product

JUNE 2022

Entrepreneurship Pedagogy Track



THE EDUCATION
COLLABORATIVE

Annual
Convening



BOTHO
UNIVERSITY
EXCELLENCE | LEADERSHIP | INNOVATION

Keep it experiential



Entrepreneurship Pedagogy Track

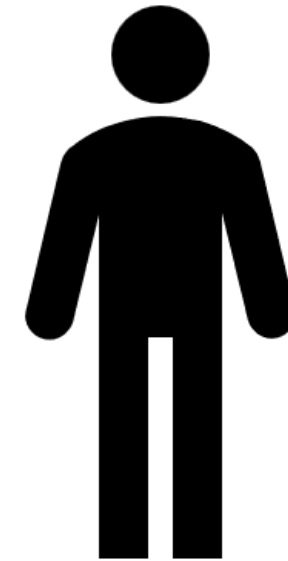
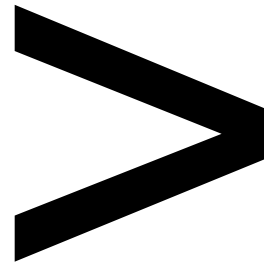
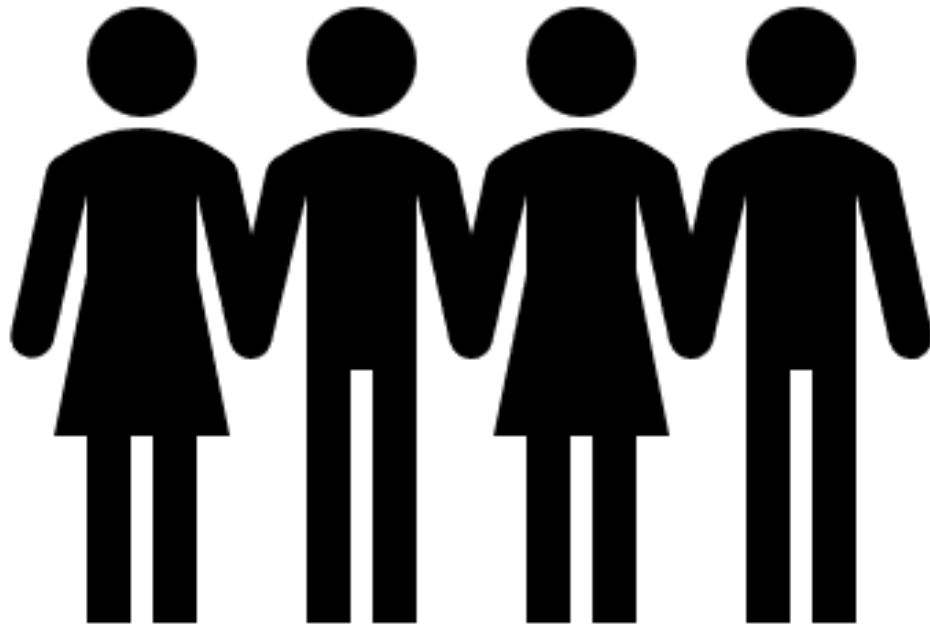


THE EDUCATION
COLLABORATIVE

Annual
Convening



BOTHO
UNIVERSITY
EXCELLENCE | LEADERSHIP | INNOVATION



Entrepreneurship Pedagogy Track

What is investment readiness?



What do investors look for?

1

Innovation
Pain killer vs
vitamin

2

Team
Team > Idea

3

Market
Scaleable
solution

4

Traction
Revenue,
Customers

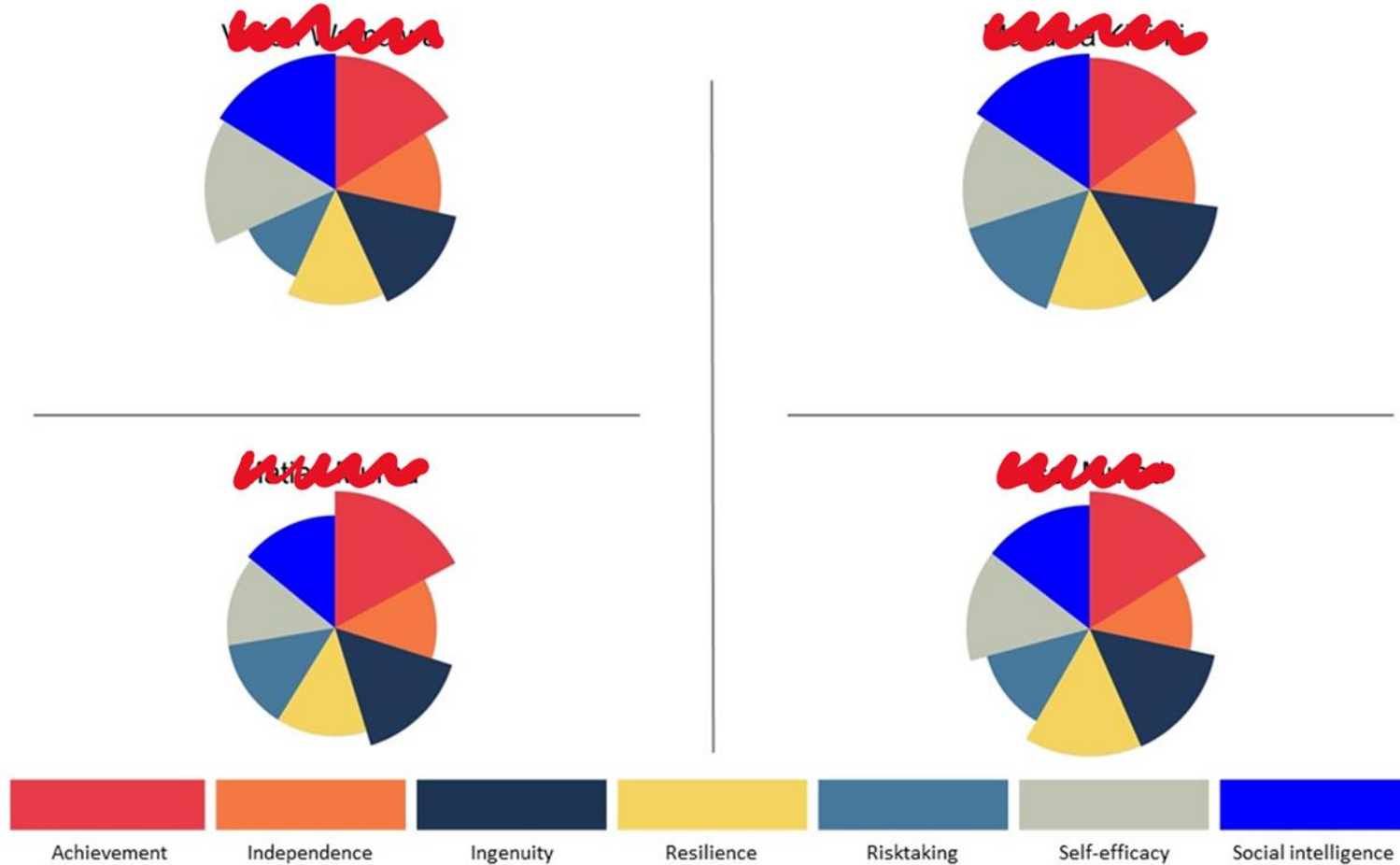
5

Fit
Synergies

6

ROI
Financial,
Social

Primary constructs

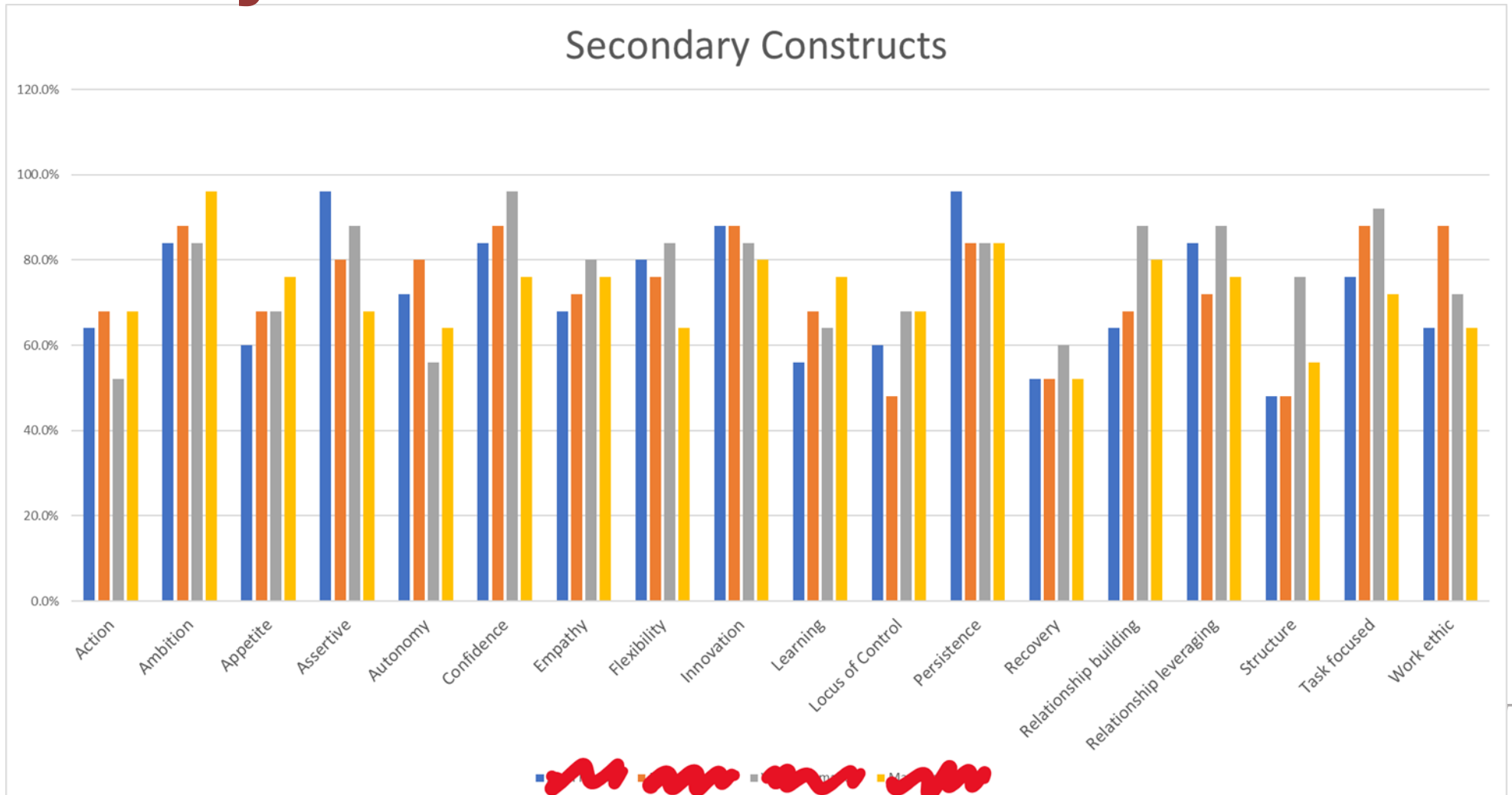




Primary constructs

| Primary constructs | Our definition |
|----------------------------|--|
| Achievement | Determination to achieve, working towards goals with energy, a work ethic and task focus – even in the face of disagreement from others. |
| Ingenuity | Adaptability to learn, see new perspectives to problems and solve problems in new, innovative ways and flexible. |
| Independence | Preference to work autonomously and define own rules and pathways. |
| Resilience | Perseverance to recover quickly, overcome obstacles and keep going through tough times. |
| Risk tolerance | Appetite to take risks, make quick cost-benefit decisions and more forward even without all the information. |
| Self-efficacy | Belief that success is in own control, confidence in abilities and skills; and conviction that goals can be achieved. |
| Social intelligence | People focused with an ability to read situations with empathy and insight, build relationships and leverage networks. |

Secondary constructs



Thank You