

MY ENTREPRENEURSHIP JOURNEY

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LET'S TALK EDUCATION...





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NEXT

What are African Universities getting wrong?

Problem 1

A non-entrepreneur teaching entrepreneurship... You can never take a student where you haven't been before.

Problem 2

Entrepreneurship is popularized without the harsh realities authentically shared.

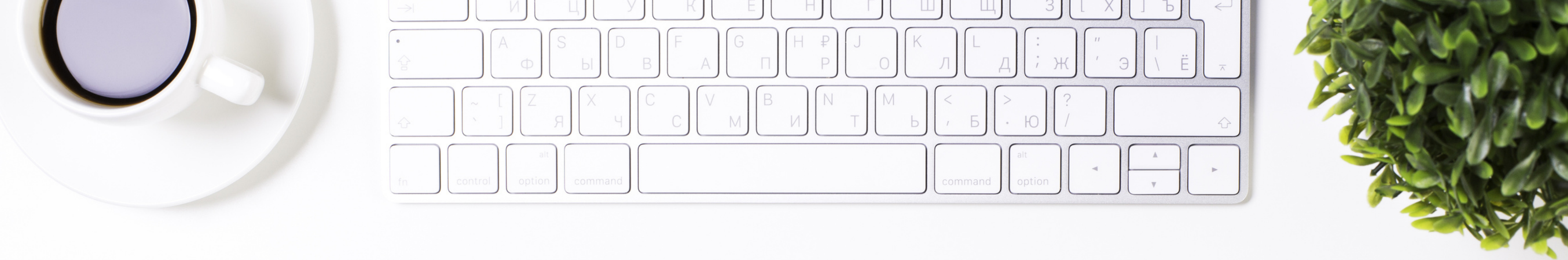
Problem 3

What an entrepreneur actually needs to know is not taught, often what is taught is the fluff they can outsource.

SO, WHO IS AN ENTREPRENEUR?

- Rule breaker
- Risk taker
- Dynamic
- Never hears no
- The title is not learned it is earned
- Ready to shed blood, sweat and tears.





Solution 1

Job Shadowing actual entrepreneurs so they can stop romanticizing the journey and know what they are signing up for.

Solution 2

"Reality kwa ground ni different approach" - Don't teach skills, MOULD GRIT

Solution 3

The reality is they need to learn to be an all in one toolkit - teachability is key!

Did my undergraduate prepare me?

Absolutely not!

To be a banker - OF COURSE, an
entrepreneur - NO!



Did my Postgraduate prepare me?

In some ways yes... but because the approach was different.

Grading and value was different, team work was different, I was moulded for the world.



So what prepared me?

My passion
My purpose
My GRIT



WHAT I WISH I LEARNT IN SCHOOL

How to actually file taxes - lol!

May seem simple but this month I spent 76 hours trying to figure it out across different jurisdictions.

BOOTSTRAPPING!!!!!!!

The reality is your student preneurs will not receive funding - it is the harsh reality. They will have to bootstrap for years and they need to know how.





Managing Diverse Teams

School today prepares you to take orders
not give them - the tables must turn!

LINKEDIN!

85% of our current partnerships, revenues
and relationships started on LinkedIn.



MOSTLY, HOW TO HANDLE REJECTION AND FAILURE

I fail everyday... contrary to what education taught, I fail everyday - I just FAIL
FORWARD.



ENTREPRENEUR VS BUSINESS OWNER

REMEMBER THE DIFFERENCE! Trust me the two are like water and oil - different and never mix.



I apologize for any feelings hurt but not for being honest about what needs to change in the education system on the continent.

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