



vitae



AN INNOVATION OF

**IFC**

**International  
Finance Corporation**  
WORLD BANK GROUP

# Prepare Students for the Workforce

An innovation of IFC, a member of the World Bank Group, Vitae helps higher education institutions improve graduate employability.

[www.vitaeready.org](http://www.vitaeready.org)

# Vitae Brings Value to Your Institution

Unique in the world, Vitae empowers higher education institutions to improve their graduate employability through a data-driven approach.

*Your university can identify areas of strength and weakness and receive recommendations (with optional IFC support).*



# Benefits of an Increased Focus on Graduate Employability

## ► Improve Student Outcomes

Equip students with the credentials they need and guide them at the start of their journey.

## ► Build Competitiveness

Create a virtuous cycle of strong employment outcomes leading to strong student intakes.

## ► Enhance Quality & Relevance

Prepare for tomorrow with a curriculum that integrates industry know-how. Maximize connections between students and employers.

## ► Institutional self-improvement

Opportunity to consistently improve and innovate, build partnerships, and deliver on the promise for students.

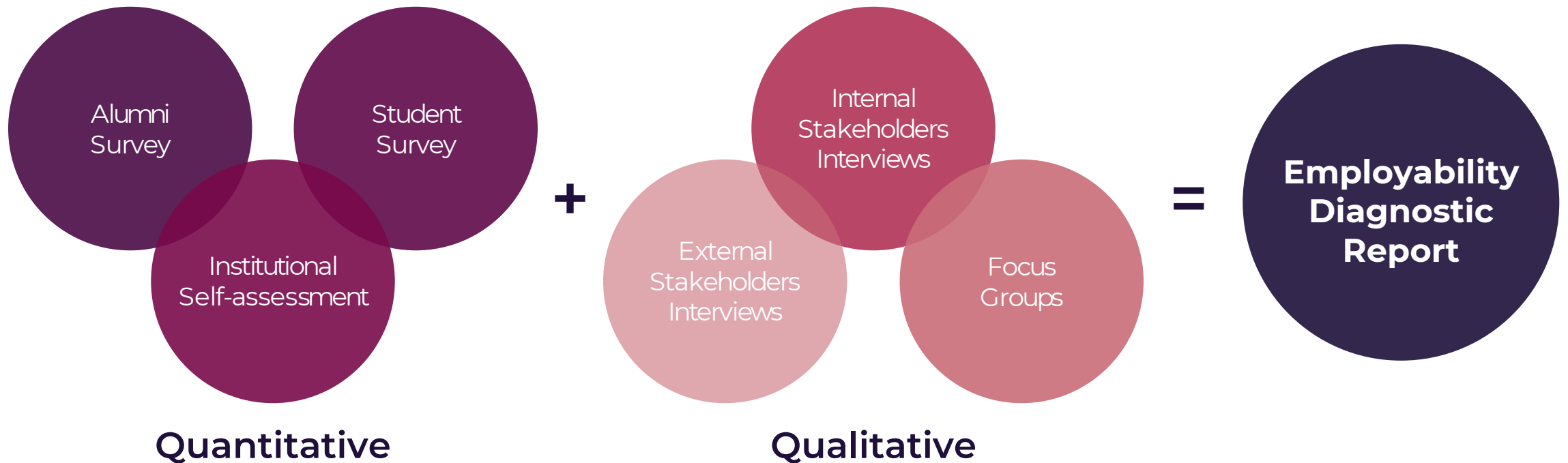
# Optimize Your Efforts Across the Five Dimensions of **vitae**<sup>®</sup> Employability



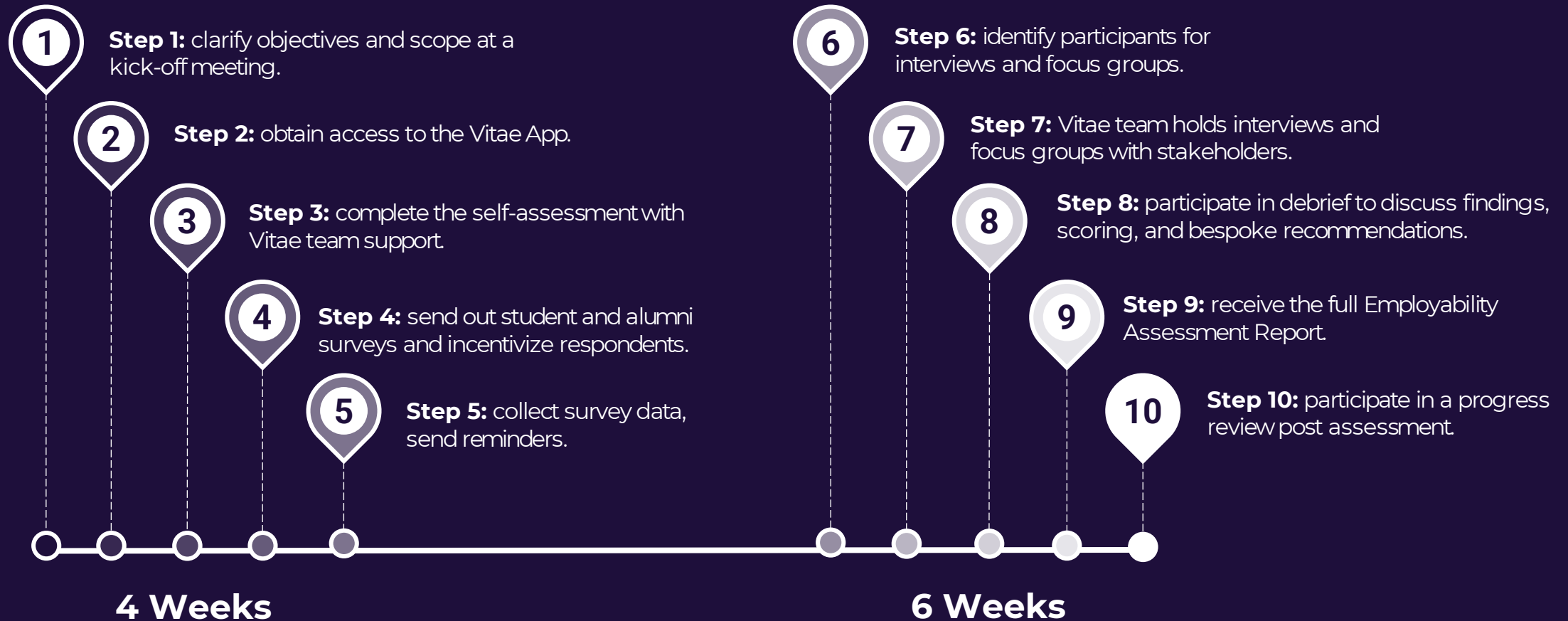
**Vitae supports institutions to identify employability gaps and practical interventions in five key areas.**

The objective is to help universities respond to market demand and connect students to career opportunities through best-in-class employability support.

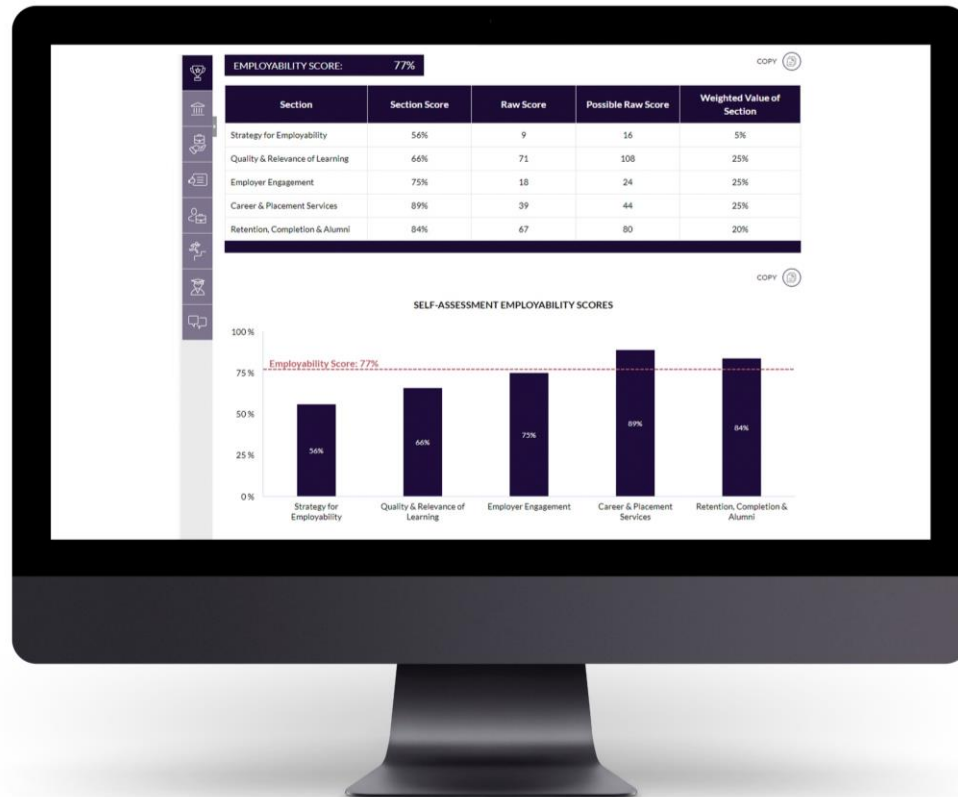
# Identify Gaps and Receive Tailored Recommendations with Vitae's 360° Assessment



# 10 Weeks for Employability Assessment

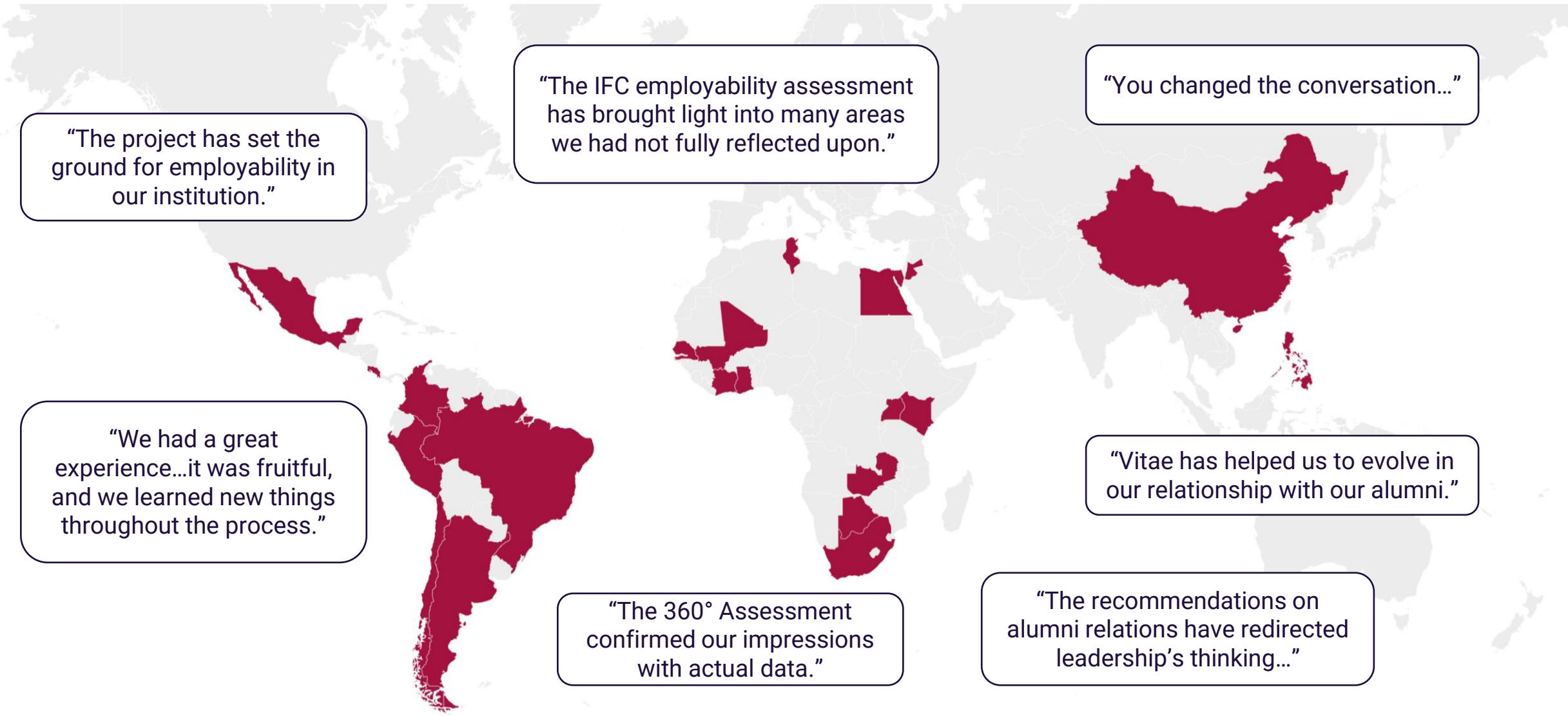


# Utilize the Vitae App and Implementation Guide as Resources





# Join our Global Community of Practice

A light gray world map with several countries highlighted in a dark red color. The highlighted regions include Mexico, Central America, the Caribbean, South America (primarily Brazil and Argentina), several countries in West and Central Africa, Egypt, Saudi Arabia, and a large area in East Asia (China) along with the Philippines.

"The project has set the ground for employability in our institution."

"The IFC employability assessment has brought light into many areas we had not fully reflected upon."

"You changed the conversation..."

"We had a great experience...it was fruitful, and we learned new things throughout the process."

"Vitae has helped us to evolve in our relationship with our alumni."

"The 360° Assessment confirmed our impressions with actual data."

"The recommendations on alumni relations have redirected leadership's thinking..."



# Select Vitae clients and partners

Chile



Universidad Santo Tomas

Peru



Pontifical Catholic University

Peru



Continental University

Brazil



Anima

Brazil



Grupo Ser Educacional

Argentina



Universidad Siglo 21

Botswana



Botho University

Côte d'Ivoire



International University of  
Grand-Bassam

Ghana



Ashesi University

Kenya



Strathmore University

South Africa



University of the  
Witwatersrand

South Africa



MANCOSA

Jordan



Luminus Technical University

Jordan



Al Hussein Technical  
University

Egypt



Badr University in Cairo

Colombia



Universidad Autónoma de  
Occidente

Colombia



Javeriana University

Colombia



Universidad Autónoma de  
Bucaramanga



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