



### Funtumfunefu Denkyemfunefu

# The model for boosting collaborative relationships in the HEI entrepreneurship ecosystem.



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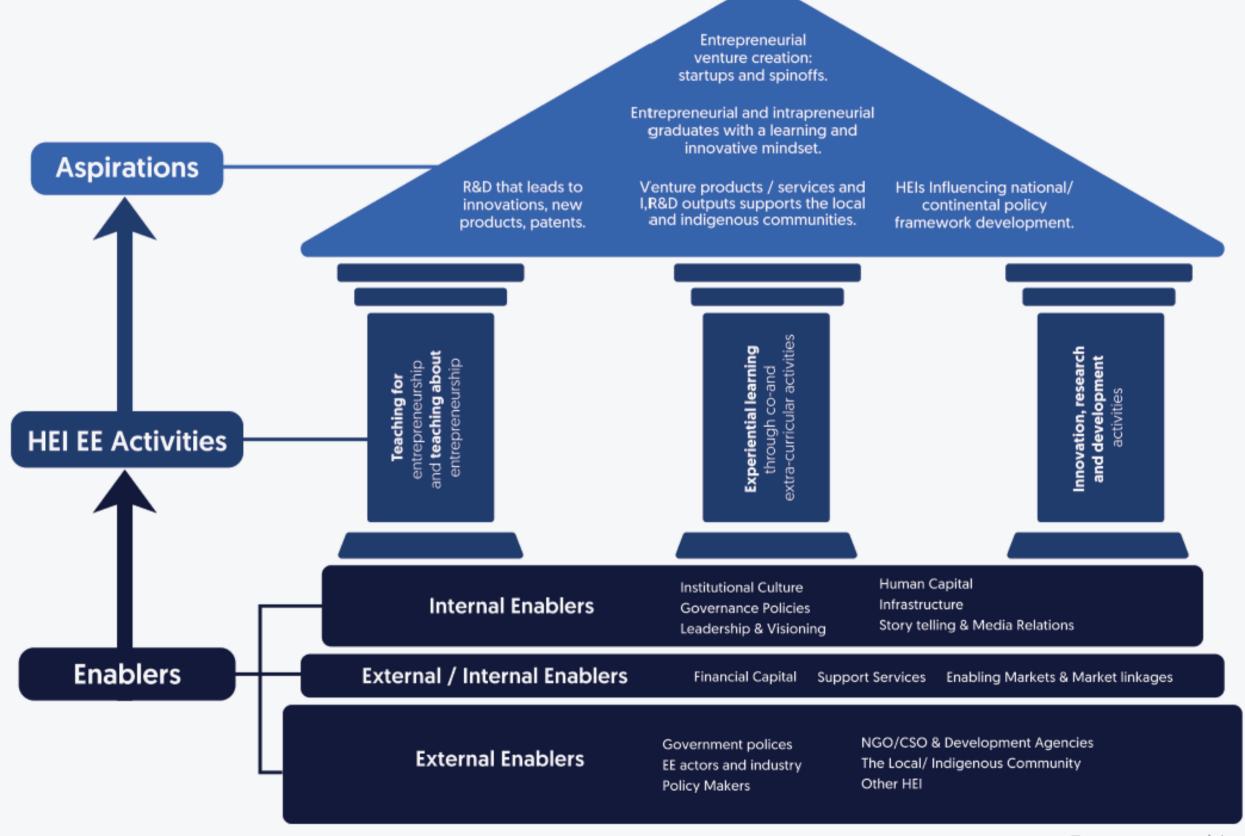
# Discussion Outline

- (1) HEI entrepreneurship ecosystem model
- 2 Ecosystem actors
- (3) Actors making it happen!
- (4) Working principle
- (5) Making it work continuously

## The HEI EE Ecosystem





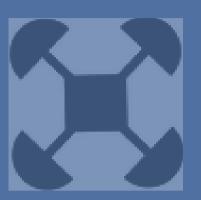


#### The Actors







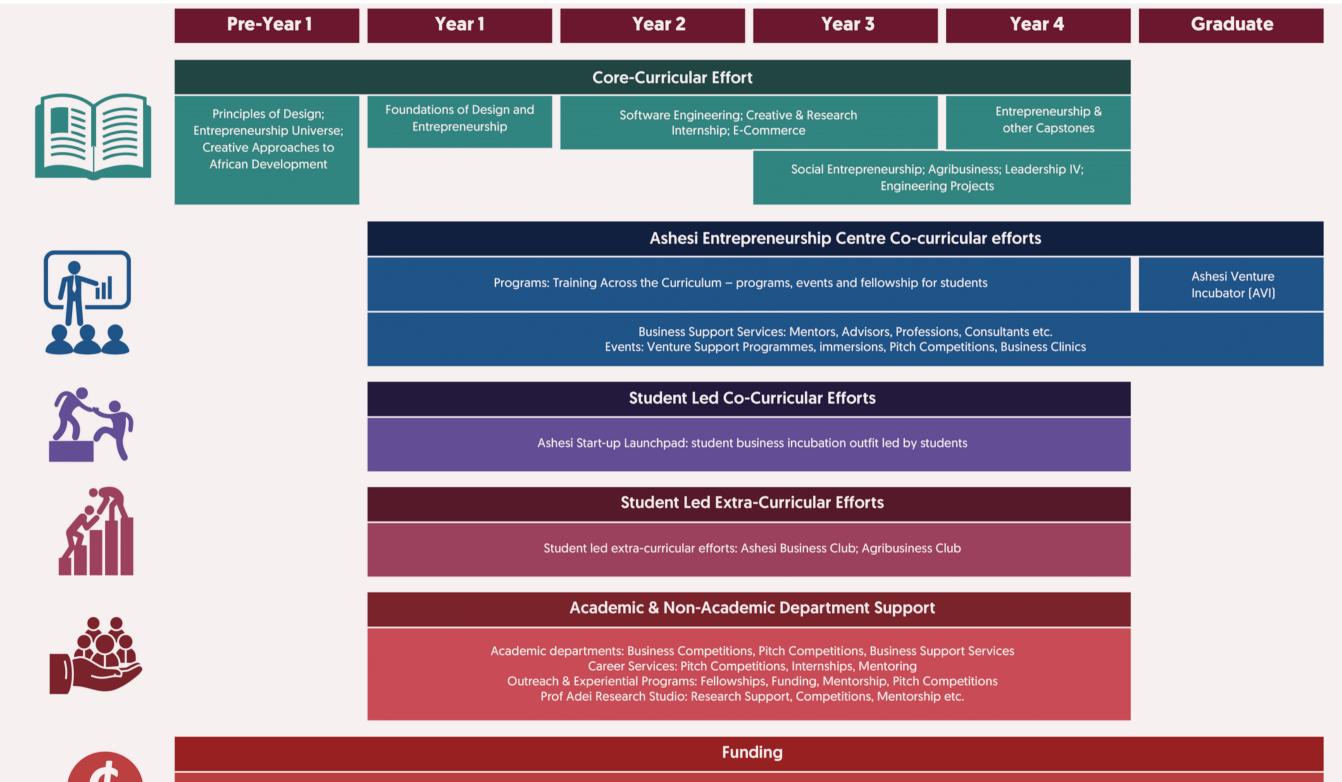


Need for constant interaction and collaboration across these different actor groups to ENABLE the ecosystem to thrive.

## Actors Making it happen! The Case of Ashesi







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Grant funding ventures for ethnographic research, prototyping, validations, going-to-market etc.

An educational loan fund for start-up scaling.

Funding to provide operational support to all Core-Curricular, Co-Curricular and Extra-Curricular Activities.

# Actors Making it happen! The MASO Case

























13,000 youth touched directly



Male - 57% : 43% Female



**341 Cocoa growing areas** 



1,010 youth in the business incubator

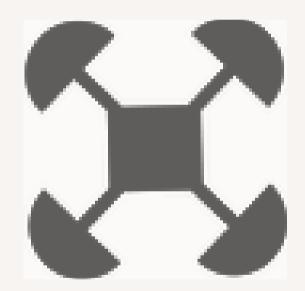


449 rural enterprises developed







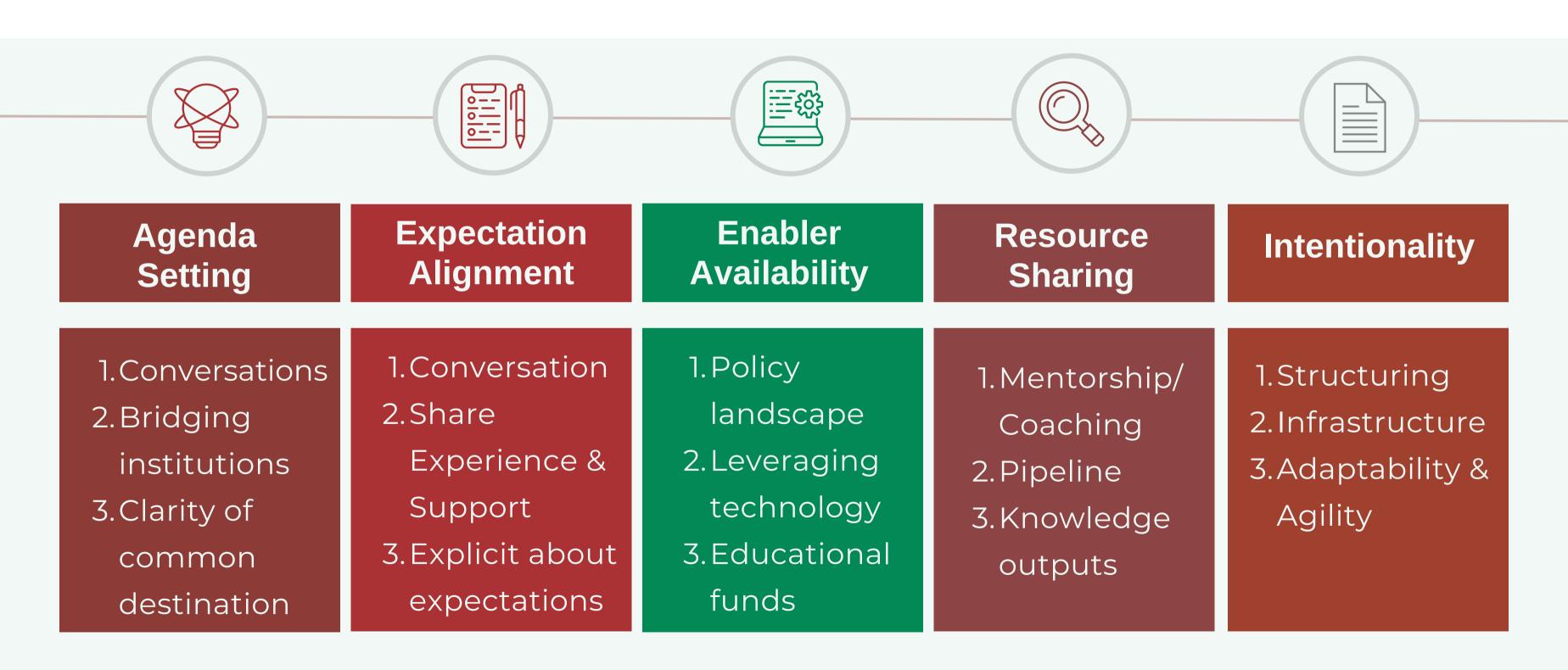


#### Akoma Ntoaso

Joining of hearts. A symbol of agreement, togetherness and unity or a charter. Amplification of the concept of Akoma, a symbol of love, goodwill, patience, faithfulness, fondness, endurance, and consistency.

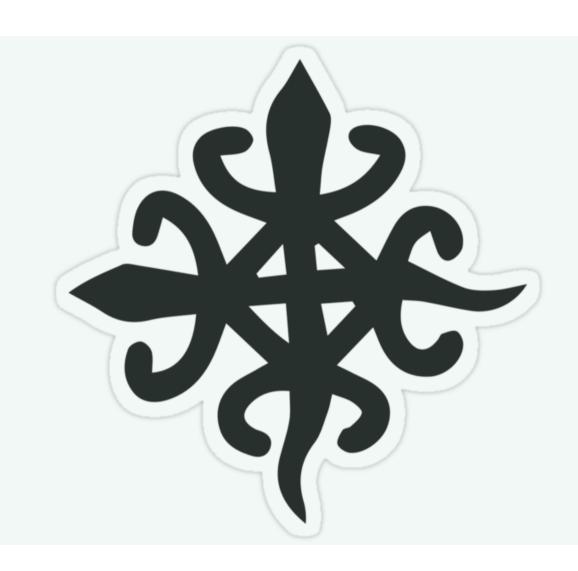


#### Continuous Success...





#### Success?



Conjoined crocodiles.

A symbol of **unity in diversity** giving a common destiny; sharing; from the proverb,

"Funtumfrafu denkyemfrafu, wowo yafunu koro nanso wonya biribi a wofom efiri se aduane no de no yete no wo menetwitwie mu,"

to wit, Funtumfrafu and Denkyemfrafu share a stomach, but when they get something (food) they strive over it because the sweetness of the food is felt as it passes through the throat.